

Personal Vocational Mission



Embrace your true self - find the life and work you love

Develop Your Mission Statement

Step 1 - "To"

Determine your "1 Thing" that you can do in the best or worst possible life scenarios.

- Don't worry about defining it too much; this step is supposed to be pretty "big" thinking.
- Example: "To fulfill God's purpose in my balanced life"



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Step 2 - "by being"

Imagine – you're at your own funeral, it's a joyous occasion; well lived life. Good friends are sharing about you.

What words would describe how you want to be remembered?

Example: hopeful, courageous, authentic, remarkable, loyal, transparent, encouraging, truly believing in others



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Step 3 - “as evidenced by”

Create your “Doing” statement

- think of fellow workers, clients you serve, colleagues
- talking about what you did and how you did it
themes: problem solving, creating solutions, etc ...

Example: “simply and powerfully equipping people to reveal and boldly pursue their possibilities”



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Step 4 - Put it all together

Add “to” to the Doing statement

Example. “To simply and powerfully equip people to reveal and boldly pursue their possibilities”

Now, put it all together ...



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Example 1

Chuck Bowen's Personal Purpose statement:

“To fulfill God’s purpose in my balanced life by being hopeful, courageous, authentic, remarkable, transparent, loyal, encouraging and truly believing in others, as evidence by simply and powerfully equipping people to reveal and boldly pursue their possibilities”

Chuck's vocational calling:

“To simply and powerfully equip entrepreneurs to reveal and boldly pursue their possibilities”



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Example 2

Dave Munson's Personal Vocational Mission statement:

“To fulfill God’s purpose in my life to change the world for Christ by providing significant funding for the Great Commission. We will do this through sharing my passion for adventuresome life experiences that make me and others feel fully alive -- and selling products that powerfully spread that message.”



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